

Business Studies:

Summer 2024 Home Learning Activity

Thank you for choosing Business Studies at A Level.

We look forward to welcoming you into the department
and working with you to achieve your personal goals.

We are a successful department who deliver excellent results for our learners.

To help you get ahead complete the following tasks over the summer.

Electronic Summer Work

12B Business: Induction Day Block B

Join the SENECA Class with this class code: **5r3c5oq5d8**

Use this link to find the assignment:

<https://app.senecalearning.com/dashboard/class/5r3c5oq5d8/assignments/assignment/74fdbf42-4c51-4692-93f3-96fefbd85a70>

12C Business: Induction Day Block C

Join the SENECA Class with this class code: **uvqo2xmk5t**

Use this link to find the assignment:

<https://app.senecalearning.com/dashboard/class/uvqo2xmk5t/assignments/assignment/c50fb358-e6f7-4953-a364-a0569f44a007>

Recommended Additional Activities

Follow and listen to this podcast:

Wake Up to Money for daily updates on the dynamic external influences on businesses
& the Economy.

<https://www.bbc.co.uk/programmes/b0070lr5>

ctd.



Watch some of these documentaries:

Watch these documentaries on business strategy to give you a bigger tool bag of real business examples to possibly introduce and add value to your points made.

- 'Business Boomers' [on BBC iPlayer]:
<https://www.bbc.co.uk/programmes/b040z45j>
 - 'Amazon: What They Know About Us' [on BBC iPlayer]:
<https://www.bbc.co.uk/programmes/m000fjdz>
 - Business strategy & functional areas in action 'Breaking Fashion' [on BBC iPlayer]:
<https://www.bbc.co.uk/programmes/p07mbvjm>
 - Business strategy and managing threats of competition 'Who Killed the Electric Car' [on YouTube]:
<https://www.youtube.com/watch?v=3fW4xYBXdGo>
 - Business strategy 'The Inventor' [on YouTube]:
<https://www.youtube.com/watch?v=wtDaP18OGfw&list=PL7cA49hGdZQ49iTqhyXrluCkacR7nSr7M>
 - Business strategy 'The American Factory' [on Netflix]:
<https://www.netflix.com/gb/title/81090071>
 - Marketing & Product Placement 'The Greatest Movie Ever Sold' [on YouTube]:
<https://www.youtube.com/watch?v=rYv4rsnE4UI>
 - Business strategy & competition 'Airbus vs Boeing' [on Amazon]:
<https://www.amazon.com/Airbus-vs-Boeing%20Patrick-Barberis/dp/>
 - Business strategy and culture 'Inside Job' [on YouTube]:
<https://www.youtube.com/watch?v=T2laJwkqgPk>
 - Business strategy & technological change [on YouTube]:
<https://www.youtube.com/watch?v=SGeBQbSYAiM>
 - Leadership and enterprise [on Netflix]:
<https://www.eu-startups.com/2020/03/netflix-documentaries-every-entrepreneur-should-see/>
 - Business Documentaries [on Netflix]:
<https://www.thinkbusiness.ie/articles/netflix-business-documentaries>
 - Business & Marketing [on Netflix]:
<https://www.leadpages.com/blog/marketing-business-movies-netflix>
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